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Sprint Builds on Leadership and Commitment to Convergence for Businesses

Formation of Wireline Business Unit; Dan Dooley as President

OVERLAND PARK, Kan.--(BUSINESS WIRE)-- Today's businesses demand speed and flexibility to respond quickly to changing business conditions and to provide their employees the ability to work when and where they want. Sprint (NYSE:S) offers a broad portfolio of next-generation IP and converged solutions to help businesses solve these challenges and deliver immediate access to vital business and communications tools. Sprint recently formed a wireline business unit to bring together a dedicated team with the expertise to help businesses take full advantage of the benefits of IP-based converged services to "future-proof" their businesses.

"The flexibility and capacity of our IP network put Sprint in a unique position to support customer demands to drive data and traffic growth, and enable them to more easily adopt future technologies," said Dan Dooley, president of wireline, Sprint. "Building on many years of wireline leadership, the new wireline business unit formalizes processes across Sprint and demonstrates the company's commitment to continue to deliver industry-leading converged solutions to customers."

Sprint's vision for IP and wireless convergence is based on three key principles:

- Convergence - converge all types of business applications (voice, video and data) to a common, flexible IP core that supports real-time, any-to-any access to people and information.
- Flexibility - integration of wireless and wireline access methods to meet the varying needs of sites and applications across the enterprise.
- Managed services - increased focus on managed services to help businesses make a seamless migration to IP-based services.

Significant growth in convergence and IP solutions

By moving to IP-based business solutions, customers can benefit from cost savings and a flexible foundation that scales for future growth and allows easier migration to next-generation technologies and business applications. With IP WAN solutions, businesses enjoy greater value and flexibility than with legacy data services, as well as industry-leading service level agreements and support for converged solutions that bring together voice, video and data on a single network. In addition, wireline customer satisfaction maintains solid performance with some increases gained in advocacy and future purchase intentions.

Sprint continues to make considerable progress in helping businesses migrate to IP. In fact, Sprint supports significantly more customer ports on IP-based solutions than on legacy data services and the number is growing every day. This strategy is paying off; at the end of the second quarter of 2008, Sprint outpaced the market with a 42 percent year-over-year growth in IP services, or three to four times the U.S. market rate growth in IP services.

Simplified managed service offers with significant growth expected

With the migration to IP-based services and trend toward converged solutions, a growing number of businesses are looking to adopt managed services so that they can free their IT staff to focus on core initiatives and leave the design and implementation of an IP WAN solution to Sprint.

In fact, telecommunications analysts Insight Research Corporation forecast exceptional growth in managed network and security services, with total spending to increase from \$29 billion in 2007 to \$47 billion in 2012.*

"Sprint's vision is not about a fragmented approach to meeting customer needs, but rather it's about bringing together relevant parts to provide a holistic solution," said Dooley. "Combining IP solutions with the managed services that may be required (network, security and/or voice) and even extending management to wireless services will ease network complexity for businesses and provide a total end-to-end network experience to our customers."

Sprint has simplified its managed service portfolio by leveraging its core strengths, incorporating Managed Network Services, Managed Security, Managed Voice and Managed Wireless into integrated, complementary solutions. This customer-centric approach provides to small, medium and enterprise businesses complete, proactive end-to-end management of their full IP/MPLS/Wireless experience.

The flexibility to combine service elements and different levels of support also makes it easier to match an IP solution to a customer's need. A streamlined buying process focuses on the following:

- Elements that make up the customer solution.
- The amount of assistance a customer needs.
- End-to-end proactive network management to simplify support and service.

Examples of Sprint's managed services products available today include:

- IP-based WAN - a suite of IP networking solutions based on Global MPLS VPN (Multiprotocol Label Switching Virtual Private Network), which allow businesses to combine data, voice and video over a single network, resulting in more efficient and simplified network operations.
- Compass - a Web-based, self-service tool that provides customers a consolidated, real-time view of network performance and provider edge configurations - a view previously only available to services providers - empowering Sprint IP/MPLS VPN customers to optimize, troubleshoot and manage their wide area networks (WANs) by accessing Compass anytime they wish.
- Sprint Secure Message Protection - a managed security solution powered by Microsoft Exchange Hosted Services that blocks threats such as viruses, worms, denial-of-service attacks and spam before they ever reach the company's network. It is composed of four distinct services - message filtering, message archive, message encryption and message continuity.

Sprint plans to announce additional products during the remainder of 2008 and 2009 to further define its managed service portfolio.

Sprint also is committed to partnering with customers to provide cost-effective voice, data, wireless and security solutions. By simplifying the managed services experience, Sprint can guide businesses through the complexity of convergence and help customers leverage next-generation applications, optimize performance, and balance critical business initiatives.

For more information on Sprint business solutions, visit www.sprint.com/business or contact your Sprint account team.

ABOUT SPRINT NEXTEL

Sprint Nextel offers a comprehensive range of wireless and wireline communications services bringing the freedom of mobility to consumers, businesses and government users. Sprint Nextel is widely recognized for developing, engineering and deploying innovative technologies, including two wireless networks serving nearly 52 million customers at the end of the second quarter 2008; industry-leading mobile data services; instant national and international push-to-talk capabilities; and a global Tier 1 Internet backbone. For more information, visit www.sprint.com.

*Insight Research Corporation, February 2008

Source: Sprint