

### Schedule

#### DAY 1 | Wednesday, June 12 Pre-Season Conditioning

DAY 1 | NOON - 6:30 PM  
**Registration Open**  
International Lobby



DAY 1 | 3:00 PM - 3:15 PM  
**16th Annual One on One Welcome**  
International E/F

DAY 1 | 3:15 PM - 3:45 PM  
**Sales Enablement in Cloud**  
International E/F

DAY 1 | 3:45 PM - 4:15 PM  
**Sales Enablement in Security**  
International E/F

BREAK

DAY 1 | 4:30 PM - 5:30 PM  
**Partner Roundtables**  
International E/F

DAY 1 | 5:30 PM - 6:30 PM  
**Rookie Invitational - New Partner Meet & Greet**  
By Invitation



DAY 1 | 6:30 PM - 7:30 PM  
**College Football Hall of Fame  
Museum Walk-Around**  
College Football Hall of Fame



DAY 1 | 7:30 PM - 9:30 PM  
**Welcome Reception -  
The Ultimate Tailgate Party**  
College Football Hall of Fame



DAY 1 | 9:30 PM  
**Post Event Cocktail Party**  
Omni - Atrium Piano Bar



**Memorable and Meaningful**  
One on One is one of the industry's essential events for thought leadership, inspiration and learning. MicroCorp provides rich and relevant content, meaningful networking, expert mentoring and product knowledge. The event is personalized, provides interactive learning, and puts you at the front door of the growing MicroCorp partner community.

SPONSOR



ALLIANCE  
OF  
CHANNEL WOMEN

DAY 3 | FRIDAY, JUNE 14 | 9AM | International F  
**Farewell Breakfast & Post Game Huddle**  
Breakfast and some powerful parting thoughts on the customer journey and marketing tactics for prospecting.

#### DAY 2 | Thursday, June 13 Developing Your Playbook for Digital Transformation

DAY 2 | 8:00 AM - 5:00 PM  
**Registration Open**  
International Lobby

DAY 2 | 7:30 AM - 8:30 PM  
**Breakfast**  
International E/F



DAY 1 | 8:30 AM - 8:45 AM  
**Welcome**  
International E/F



DAY 1 | 8:45 AM - 9:45 AM | KEYNOTE  
**The Secret Power of SMarketing**  
Dan Tyre - Hubspot | International E/F

DAY 2 | 9:45 AM - 10:15 AM  
**Partner Playbook Secrets for Success I**  
International E/F

BREAK

DAY 2 | 10:30 AM - 12:30 PM  
**Partner-Provider One on One Sessions**  
International C/D

DAY 2 | 12:30 AM - 1:30 PM  
**Lunch and Recognition**  
International E/F

DAY 2 | 1:30 PM - 2:00 PM | KEYNOTE  
**Afternoon Keynote**  
International E/F

DAY 2 | 2:00 PM - 2:45 PM  
**Partner Playbook Secrets for Success II**  
International E/F



DAY 2 | 2:45 PM - 3:15 PM  
**Up Your Game with Moves from  
Ultimate Partner Training**  
International E/F

BREAK

DAY 2 | 3:30 PM - 3:45 PM  
**Game Day Recap/Coming Attractions**  
International E/F

DAY 2 | 3:45 PM - 5:15 PM  
**Partner Roundtable**  
International E/F

BREAK

DAY 2 | 5:45 PM - 7:15 PM  
**Provider Expo & Demo Experience**  
Atrium Terrace A



DAY 2 | 7:30 PM - 10 PM  
**Partner Recognition Banquet**  
International E/F

Recommended arrival: Noon on June 12  
Recommended departure: 1 PM on June 14  
Attire: Business Casual

### Venue & Directions

#### Omni Atlanta Hotel at CNN Center



**Omni Atlanta Hotel at CNN Center**  
100 CNN Center NW, Atlanta, GA 30303. | (404) 659-0000

#### Hotel Reservations

Group rate: \$189.00 (must book with event registration)  
Selling Partners/Agents who register by April 12, 2019 will receive a \$25 credit per night (two nights maximum). Registrations done after April 12th will be at the group rate of \$189.  
Reservation deadline for the group rate is May 12, 2019.

#### Event Support

To book Omni reservations after May 12, 2019, please email [MicroCorpHQ@ElevateIME.com](mailto:MicroCorpHQ@ElevateIME.com).

#### Transportation from Hartsfield-Jackson Atlanta International Airport (ATL):

<b>TAXI</b> (Recommended)	Estimated fare = \$30
<b>Uber</b> (Recommended)	Estimated fare = UberX \$12-\$16 (non-surge rate)
<b>Map Driving Directions from Your Location</b>	<p>From ATL Airport: When following GPS, please use <b>190 Marietta St NW Atlanta, GA 30303</b> Take I-85 N (merges with I-75 N) to the International Boulevard Exit (exit 248C). At the second light at the top of the exit ramp, turn left onto Andrew Young International Boulevard. Then turn left onto Centennial Olympic Park Drive. Take the first right on Marietta Street. The Motor Lobby entrance is 1 block on the left side of Marietta Street.</p> <p><a href="https://www.omnihotels.com/hotels/atlanta-cnn-center/property-details/directions">https://www.omnihotels.com/hotels/atlanta-cnn-center/property-details/directions</a></p>

#### MARTA

(Please note these walking directions. Not all points are marked with signs.)

Approximately \$2.75 each way.

- From your terminal, take the Plane Train to the Baggage Claim stop
- Exit at Baggage Claim, then take elevator to the top floor
- From the top floor, follow signs to "MARTA Train Station"
- You can go left or right at this junction- both ways will lead you to MARTA Station
- Stop by the Breeze Card Kiosk and purchase your Marta Breeze Pass (\$3.50).
- Scan your Breeze Pass, then take elevator up to the train
- Take the train north to the Five Points Station
- Take the westbound train 1 stop to CNN/GWCC Station
- Take the escalator or elevator up and walk through the CNN building to hotel entrance.

#### Parking Options

##### Valet at Omni Hotel

Covered, overnight valet-only parking (\$45) includes in/out privileges.

Bus and van parking is located nearby. Please arrange in advance; requires an additional fee.

